

ABSTRACT

This research aims to design a motion graphic Prophet Hud as an Islamic religious education learning media for elementary school students. Motion graphics are used as an engaging and easily understandable way to communicate information about the story of Prophet Hud as, the life values taught, related teachings of Islam, and relevant moral messages. The research method used is descriptive research with a qualitative approach. Data is collected through literature study, observation, and interviews with Islamic religious education experts. The designed motion graphic prototype will be evaluated by elementary school students and teachers to obtain useful feedback for improving the quality of the learning media. The results of this research are expected to contribute positively to the development of Islamic religious education learning media for elementary school students. The use of engaging motion graphics is hoped to enhance students' interest and motivation in learning the teachings of Islam and understanding the life values taught in the story of Prophet Hud as.

Keywords: *Prophet Hud as, Learning Media, Motion Graphic, Elementary School.*