

ABSTRAC

In this day and age more and more advances are being made, one of which is the soaring level of use of technology and digital objects because of that, especially in every company or organization in carrying out work, it is very important to use technology, especially the internet in carrying out work, for example, which is more important in its service system. The Department of Transportation of the Banyumas Regency is one of them in the Regional Technical Implementation Unit (UPTD) section for testing motorized vehicles. The UPTD is a part of the Department of Transportation which has the task of testing vehicles in each region. In this case, the level of transportation use in Banyumas Regency is very high, because there will be a lot of data that will be received by the UPTD itself, in facilitating when storing data, the UPTD built a system, namely SIM PKB Banyumas, but from the satisfaction and convenience of using the SIM PKB system, a discussion was needed about the SIM PKB user experience or the experience that users have in using the system. Processing data from respondents using the User Experience Questionnaire (UEQ) method where this method will calculate the level of User Experience SIM PKB in terms of attractive scale values, Perspicuity, Efficiency, Dependability, Stimulation, Novelty, which will be divided into 26 items here meaning PKB SIM users will given questions that fall into these 6 aspects, the User Experience Questionnaire Evaluation on a population of 15 data has a scale value that is not good in the attractiveness section has an average value of 0.767, clarity has a value of 0.017, efficiency has a value of 1.467, accuracy has a value of 0.117, Stimulation has a value of 0.317, and novelty has a value of 0.367. From the analysis using UEQ, it shows that User Experience from PKB SIM website users can be said to be not good with an average value below 1.

Keywords: Evaluation, UX, SIMPKB