
ABSTRACT

COMPANY PROFILE WEBSITE DESIGN OF UNISI MAPALA INSTITUTION

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A website is a collection of web pages contained in a domain or subdomain on the Internet (WWW). The reason someone visits a website is because of the availability of content on the site. The dissemination of information through the website is very fast and the range is wide, not limited by distance and time. Therefore, the website is an important means of collecting and managing information. A company profile is a brief overview of an enterprise that can clearly describe the results of work, quality and standards met. Usually, company profiles are posted on the company's website and when the company wants to provide business proposals to potential investors. There are several points in general that must be used in creating a company profile website including, company name and address, company phone number, and history including the date of the company's establishment. One way to provide information is to create a profile or commonly called a company profile. MAPALA UNISI is one of the special institutions among the families of students of Universitas Islam Indonesia and the only MAPALA Universitas Islam Indonesia. Until now, MAPALA UNISI does not have the media to present a Company Profile. Starting from this problem, the author built a company profile website based on the Laravel framework as a solution. The MAPALA UNISI Company Profile website provides features such as news portals, activity galleries, location information, and so on, which will make it easier for MAPALA UNISI to disseminate information about activities carried out by MAPALA UNISI.

Keywords: Website, Company Profile, Information System, MAPALA UNISI.