

## ABSTRACT

### *PREPARATION OF NEWS TEXT WITH THE HELP OF PROMPTER IN THE PRODUCTION OF "WARTA" AT PT. SATELIT TELEVISI NUSANTARA (SATELIT TV)*

*Author :*

Reggy Ayunda Agustina

18102210

*Current technological developments greatly affect the role of the mass media. Mass media is a tool or medium for disseminating information to the public by using communication tools such as newspapers, radio, and television.*

*Television, which is an electronic medium, dominates the development of today's media when compared to print media. It is proven that television is one of the broadcast media that is able to compete with other media.*

*One of the local televisions in Purwokerto is Satelit TV. Satelit TV has several programs, one of which is news, which is a regular program of Satelit TV. In the production of news, especially on Satelit TV, it cannot be separated from the production process, such as the preparation of news scripts and the use of tools used as supports to facilitate the production process.*

*From the explanation above, the author wants to examine the preparation of news scripts with the help of a prompter in the production of news on Satelit TV. Because in its use, there are still many problems, such as the difficulty of using the prompter for beginners who want to be involved in the broadcasting world, especially student internship or field work practice. So in this report, it will be explained how the stages in the use of a prompter for the preparation of news scripts as a support that can facilitate the production process.*

*From the results obtained, the preparation of news scripts with the help of a prompter in news production, using the prompter.exe application on Satelit TV is considered effective. This can be seen from the use of the prompter and the prompter.exe application that is carried out in every program production, especially the news program which is produced almost every day.*

**Keywords :** *Television, News, Script, Prompter*