ABSTRACT

COMPANY PROFILE WEBSITE DESIGN WITH WORDPRESS AT PT. SINAR GRAGE JAYA, CIREBON DISTRICT

Author:

Fadjar Abdulrahman Sjahrial

Company profile is one of the media that helps a company to introduce the company's identity and advantages to its clients in a short and effective way. PT Sinar Grage Jaya needs an attractive company profile that matches the background of PT Sinar Grage Jaya. PT Sinar Grage Jaya is a tolling service company engaged in the production of hand-rolled kretek cigarettes and was established on June 6, 2006. In general, the company profile is packaged in printed media so that its clients can read it directly. However, in this era of globalization, print media is no longer effective and attractive because in this era it is an all-digital era. So that practitioners have creative ideas to include a company profile in the form of a website, so it is necessary to build a company profile website at PT Sinar Grage Jaya using wordpress so that the website is easy to maintain by the developer.

Keywords: website, information services, PT Sinar Grage Jaya, WordPress