

ABSTRACT

PT. Cah Technology Innovation is a startup company engaged in the digital field with the main product in the form of services that serve the creation of digital card management applications for students/students, teachers/asatidz, employees, or other memberships. At this time PT. Cah Technology Innovation requires a website that is not only used as a record of information but can be used as an archive of cash records, both in the form of mosque cash and organizational cash that will become archives. The website design that is built must pay attention to the User Interface (UI) and User Experience (UX). UI affects the user's first impression when accessing the system. While UX affects user comfort. The problem that often arises in using web-based systems is the difficulty in using existing features. This of course disturbs the comfort of the user when accessing the system. Besides that, a bad website visual design will reduce the intensity of user interaction with the system and can cause user disinterest in the system. The existence of a UI/UX design that is in accordance with the author's focus on this report, is expected to make it easier for developers to implement the system.

Keywords: *cash, website, UI/UX design*