

ABSTRACT

DESIGNING THE WEBSITE USER INTERFACE "DIMAS SATRIA" TO IMPROVE USER EXPERIENCE USING THE HUMAN CENTERED DESIGN METHOD

Author :

Rozan Fajri Irfani

19103104

Prada field practical work was given the task of designing the user interface of the website "dimas satria". A website has a user interface, which is a form of graphical display that is directly related to its users, and the user interface has very important benefits such as increasing user experience satisfaction. The appearance of the "Dimas Satria" website has shortcomings such as inappropriate layout, inappropriate content and too high content resolution. The solution is to redesign the user interface using the Human Centered Design method. the results obtained are a more attractive website appearance and make it easier for users to access the "Dimas Satria" website. The purpose of designing a user interace website "dimas satria" is to produce a more attractive user interface design, produce ease of user interaction with the system through the interface display and produce ease of user interaction with the system through the interface display.

Keywords : DINKOMINFO, Human Centered Design, User Interface, Website