

ABSTRACT

ANALYSIS OF THE NEEDS FOR PAPRINGAN TOURISM VILLAGE INFORMATION SYSTEM WEBSITE-BASED

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The Department of Youth, Sports, Culture and Tourism or commonly called DINPORABUDPAR is one of the service agencies owned by Banyumas Regency to support regional needs. The field of tourism as one of the work fields of DINPORABUDPAR has work assignments in the form of developing, promoting and marketing tourism. In order to fulfill these work assignments, the tourism sector actively uses technology, one of which is creating websites for places and tourist villages. One of the tourist villages that requires a website is Papringan Tourism Village. Papringan Tourism Village requires a website that will be used as a work tool and promotion and marketing of existing attractions. The establishment of a Tourism Village website requires a design that fits the needs of the village. Therefore, it is necessary to analyze the needs of information systems from the village, to find out what features or menus are needed and want to be on the website. In order to analyze the needs of the information system, a method is needed that explains the condition and continuity of users with those in the village. Thus, the qualitative descriptive method is used to prioritize aspects of needs in accordance with the accumulated user opinions. This is one of the important activities before making a website so that all aspects that will use the website feel the benefits of website design.

Keywords: *Website, DINPORABUDPAR, Kampung Wisata Papringan, Analyze of the needs, Information System, Fitur, Menu*