

ABSTRACT

The broadcasting media that until now can still compete with advances in technology is television. Television is a medium used to convey messages or information through a program by displaying audio visual in the form of video. The Indonesian Broadcasting Commission or KPI is an institution that regulates television in each region so that they get equal opportunities in developing regional potential. PT. Satellite Television Nusantara Purwokerto is one of the regional television stations. Satellite TV has various television broadcast programs, one of which is the talk show program "Kampung Kebangsaan". This broadcast program has the advantage because there is information related to national insights that can be implemented in life, but the success of a television broadcast program includes various stages, one of which is the shooting production stage. Taking pictures of a television broadcast program is important because the results of the pictures taken must focus on objects and good lighting in order to produce a beautiful impression when watched by people at home. So we need a theoretical knowledge related to shooting techniques that must be done during the shooting process.

Keywords: Television, Image Capturing Techniques, Talkshow