

ABSTRACT

DESIGN OF PURWOKERTO ONLINE TIRE WEBSITE USING THE DESIGN THINKING METHOD

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The Central Statistics Agency (BPS) recorded the number of motorized vehicles in Indonesia reached 115,023,039 million units in 2020 and continues to grow rapidly every year. This is estimated to increase the number of tire repair shops as an alternative to being pioneered in entrepreneurship by the community because tire patching is an entrepreneurial activity that does not require high skills and expensive equipment. In this case the role of the tire repair shop is very helpful for motorcyclists who are experiencing punctured tires. But motorcycle riders sometimes find it difficult to find a tire repair shop due to several factors, one of which has just passed through the area. In this era of technology, we must really be able to use it wisely. With this the author takes the initiative to create an Online Tire Patch Website Design. In designing the website, the Laravel and MySQL frameworks will be used as DBMS, this research method uses the Design Thinking method because they want to make it easier for users to run a website that will later be created.

Keywords : Design, Website, Tire Patch, Design Thinking