

ABSTRACT

A company Profile is a container that can be used to convey information to certain parties. PT. Nasmoco Purwokerto is one of the companies engaged in the service sector automotive services and is located at Jalan Gerilya Timur No. 56, Purwokerto City. Several business processes running at PT. Nasmoco Purwokerto, which provides automotive services, be it car maintenance, spare part sales, or new car sales. In this practical work, the author will design a company profile for PT. Nasmoco Purwokerto with the aim of making it easier for the company in sharing various kinds of information quickly and accurately. Information The information that will be distributed is not only for customers who have bought Toyota brand car, but also for all people who are interested in the products we offer. In order to make it easier for companies to share information with customers and as a promotional medium, the authors design and manufacture a website-based company profile using HTML and CSS. The information contained in the company profile is information about the company's vision and mission, company services, current promos, activities that will be held by PT. Nasmoco Purwokerto, and various other information.

Keywords : *Company Profile, HTML, CSS, Perancangan Website.*