

**ABSTRACT**  
***ELEMENTOR PLUGIN USING IN WORDPRESS FOR COMPANY***  
***PROFILE WEBSITES***

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2021

*KSP Kopkun Karya Nusantara is a savings and loan cooperative that has begun to enter the development of the digital world. The use of a company profile website has a very important role as a means of presenting the company to the wider community, especially in the digital/internet realm. The company profile website can open new, more diverse market segments and also support a wider brand image. This report aims to find out how influential the use of CMS WordPress and Elementor is in making a company profile website.*

*The data collected in this report is based on a practical process that is carried out directly. The practical process includes the process of designing the company profile website kspkopkun.id and the manufacturing process. Where in the process of practicing this, it uses references in making websites in general.*

*Utilization of the WordPress Content Management System (CMS) and the Elementor plugin as the main application in making a company profile website is very easy to implement. To create a website page using the tools provided by the Elementor plugin. So that users only make adjustments to the appearance according to the website design that has been created.*

*CMS WordPress and elementor plugin is the right combination in making a company profile website. Where CMS WordPress already has features provided so that it will make it easier for an administrator to manage or create a website. Elementor plugin is a very user-friendly plugin in its use where there is no need for website coding skills in the manufacturing process, Elementor has provided various tools that are used to build a customizable appearance on website pages.*

**Keywords:** Website, CMS Wordpress, Elementor, Domain, Hosting.