

ABSTRACT

The development of technology is one of the options to be able to develop a tourism business in an area, in its development the community will not escape the habit of using gadgets for their daily lives, these habits will also not be able to escape the name of running an application that can help users when they want to do something. something, this application is also currently being developed with a specific purpose and one of them is developing a business from an area. The area that has implemented application development as a way to develop a business or tourist spot is Banyumas which is famous for its application, namely Dolan Banyumas. The purpose of this research is to find out the redesign of the UI design on the Dolan Banyumas application that is in accordance with the user's needs so as to create a sense of comfort when the user uses the application. This research uses the User Centered Design method. The assessment of the design that has been made is by distributing questionnaires to people who have a predetermined target market, then from the assessment that has been obtained it becomes a reference for revising the designs that have been made. The result of this final project is a change in the design of the menu icon.

Keywords: User Interface, Application, Design