ABSTRACT

BISA AI Academy (PT BISA ARTIFISIAL INDONESIA) is a digital startup based on education technology (edutech) that focuses on learning related to Artificial Intelligence (AI), Data Science (Data Science) and other subsets. This program has been designed for students to study for 1 semester at BISA AI Academy which will integrate learning (Learning), Research Project (Portfolio), Soft Skills, Work Experience, and Networking in the Artificial Intelligence industry. The aim of this program is to be able to collaborate with other programs in building a digital AI startup. The output of this program is expected to emerge ideas, new products related to AI. Building a Digital Startup integration is carried out once in June 2022 to July 2022. To be able to create a digital startup by utilizing quality AI technology, support from 3 aspects is needed: Hackers (AI Technology, Data Science, and Information Technology), Hustler (Business, Operations). and Finance) and Hipster (Product Development, UI/UX and Design). To be able to fulfill learning and good practice in building a Digital Startup in the field of Artificial Intelligence (AI) which focuses on 3 aspects: Hacker, Hustler and Hipster

Keywords : BISA AI Academy, *Hipster*, *Digital Startup*