

Abstract

The market plays an important role in supporting the distribution of goods and services in Indonesia. In Indonesia, the market has its own Indonesian National Standard. Due to the pandemic, the market has declined and resulted in the market competing with minimarkets and even the onlone market. Therefore, what was originally the market had SNI 8152:2015 was revised to SNI 8152 of 2021 which has an important role for market needs. The purpose of SNI 8152 in 2021 is for the development of science and technology, maintenance and assessment of market feasibility. It is hoped that with the existence of SNI 8152, the people's market can have a decent building, good service for consumers, create digitalization in the market, utilize increasingly sophisticated technology in making payments and marketing through existing social media.

Keyword : *Public Market, SNI 8152 :2021, service, technology*