

ABSTRACT

The Teaching Campus Program is a form of implementation of the Independent Learning Campus Merdeka (MBKM) in the form of teaching assistance to empower students in helping the learning process in elementary schools in various villages/cities in Indonesia, one of which is UPTD SD Negeri 122401 Pematangsiantar City, North Sumatra. Currently, many people are very dependent on technology, it has even become a very important need, especially in the world of education to find sources of information or as a medium in the learning process to improve literacy and numeracy. At the UPTD SD Negeri 122401 Pematangsiantar where the author was placed on duty is still far from standardizing other schools, where in the process of teaching and learning activities only use improvised media, namely by relying on books or school modules, in the application of technology that is far from the word hope and has not touched and have not adapted to technology. Therefore the authors apply the use of online platforms such as Ms. powerpoint as a medium for presenting more interesting material so that students are more enthusiastic in learning and youtube videos to support the learning process to be more effective, quality and easy to understand. Elementary school students are now very familiar with the existence of Youtube, but only as a platform for watching entertainment videos. On this occasion the author introduces the students of UPTD SD Negeri 122401 Pematangsiantar that learning can also be done as fun as clicking on the Youtube application as they often do. But what needs to be introduced is understanding what keywords "key livelihoods" are which lead us to a fun but educational video. Hopefully with the use of Ms. The powerpoint and Youtube videos that the author gives students can be more creative, more enthusiastic in learning and increase their knowledge of technology more broadly.

Keywords: *Teaching Campus, Learning Media, Ms. Powerpoint Youtube videos*