ABSTRACT

PT. Lentera Bangsa Bright (Binar Academy) is an edutech startup pioneer that focuses on developing digital skills and talents by enhancing the learning experience. Binar Academy was founded by Alamanda Shantika, Dita Aisyah and Seto Lareno in 2017 with the aim of forming and improving young talents in the digital field to be able to compete in the national and international arena. Some of the programs available at Binar Academy are Binar Bootcamp, Binar Insight and BinarGo!.

The UI/UX Designer Academy Independent Study program is held for five months. For the first four months, students study UI/UX Designer material which is divided into two levels, namely silver level and gold level. In the last month, students are focused on working on the final project which is called the platinum level. The learning media used in this program are the zoom cloud meeting platform as a learning medium with mentors and Google Class Room as a media provider of UI/UX materials.

UI/UX Designer program graduates are focused on being able to create a website or mobile-based application design. Graduates of this program are expected to have the ability to work as UI/UX Designers in national and international companies.

Keywords : Binar Academy, Independent Campus, MSIB, UI/UX Designer