

## ***ABSTRACT***

*Writing practical work reports at Magangjogja.com, as an Instagram feed design designer and copywriting for Instagram social media at Seven Inc. company. In order to develop his creative design in the field of design work that works directly with the company, it becomes a challenge as a student designer to develop his design in any field and place, so the author decided to do practical work at the company which later can provide and add knowledge and experience such as at Magangjogja.com, where the opportunity was not obtained during the lecture process. Learning and providing the results of what has been learned is the duty of a designer, so doing practical work activities as a matter of developing designs and also being able to analyze new things outside of their field, broaden their horizons and improve in terms of public speaking, are new points that need to be learned as a designer. So developing designs in other forms, themes and concepts, outside of the field mastered and different, can provide its own challenges for a designer. So that requires designers to keep abreast of design developments and later be able to analyze designs from various fields and concepts.*