

DAFTAR PUSTAKA

- [1] James, “*Secret Of Customer Relationship Management*,” 2010. [Online]. Available: <https://Customer-Relationship-Management/>. [Diakses 1 Januari 2022].
- [2] Rochael Eti, “Sistem Informasi Manajemen edisi 2”, 2012 [Online]. Available: Mitra Wacana Media. [Diakses 1 Januari 2022].
- [3] Ganjar, “Fitur Manajemen Data Pelanggan,” 2019. [Online]. Available: <https://seputarilmu.com/2019/11/>. [Diakses 1 Januari 2022].
- [4] R. A. WIBOWO, “Mengenal Pengembangan *Customer Relationship Management*”, 2014. [Online]. Available: Makalah Indonesia Connets Plus [Diakses 1 Januari 2022].
- [5] Ginanjar, “*Customer Relationship Management*”, 2013 [Online]. Available: http://indonesiamanagement.blogspot.com/2013/01/costomer_relationship_management . [Diakses 1 Januari 2022].
- [6] Murpratomo, “Layanan AIRCrm PT. Indonesia Connets Plus” 2013 [Online]. Available: Makalah Indonesia Connets Plus. [Diakses 1 Januari 2022].
- [7] Vembazax, “Layanan Iconnet ” 2018 [Online]. Available: http://www.vembazax.com/2011/03/08/mengenal_layanan_Iconnet. [Diakses 1 Januari 2022].
- [8] Naufal, “Keunggulan Iconnet Indonesia” 2013 [Online]. Available: Makalah Indonesia Connets Plus. [Diakses 1 Januari 2022].