

ABSTRACT

Street harassment has a broader meaning than unwanted physical touch or acts without consent to others in public spaces motivated by sexual urges. Harassment testing can use two considerations: first, the harasser knows how their behavior will be received, and the second is to consider how other people, in general, feel about the behavior. Therefore, the authors are interested in conducting research on street harassment in Bandung. This study aims to find out how survivors respond to street harassment, in which later educational media can be made about the appropriate response to street harassment. The research method used is descriptive qualitative by conducting in-depth interviews with informants who have a high relationship with the research. The data will be processed using the 5W+1H analysis method which is used as a design strategy. Based on the results of the study that has been done, it can be concluded that women in Bandung quite understand the concept of street harassment, but some do not understand how to respond properly. Therefore, the author designed an educational comic that discusses street harassment with light and easy-to-understand conversations, and the comic is made in 3 language versions these are Indonesian, English, and Sundanese so that women particularly in Bandung understand and do not normalize it.

Keywords: *Street harassment, educational media, comic*