ABSTRACT

ANALYSIS OF E-MAKARYO WEBSITE BASED ON USER SATISFACTION PERCEPTIONS USING END USER COMPUTING SATISFACTION (EUCS) METHOD

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The Manpower and Transmigration Office of Central Java Province in 2019 released the E-Makaryo online job fair. Research related to the E-Makaryo website has previously been carried out with the results that the E-Makaryo website has less attractive content so that many people are less interested in the E-Makaryo website. Research on E-Makaryo from the point of view of user satisfaction needs to be done, because to determine the perception of user satisfaction with the E-Makaryo Website based on the factors in the components of the End User Computing Satisfaction method. The EUCS method consists of 5 dimensions, namely content, accuracy, format, ease of use, timeliness. The data processing process uses a Likert scale with four calculations, namely the total score of data collection, the highest and lowest scores, index (%), and interval. The purpose of this study is to analyze user satisfaction perceptions of the E-Makaryo Website based on the component factors in the End User Computing Satisfaction (EUCS) Method. The results of the satisfaction of users of the E-Makaryo website on the ease of use dimensions are 85 %, the format dimensions are 82%, the content dimensions are 81%, the timeliness dimensions are 81%, and the accuracy dimensions are 79%. Based on the results of user satisfaction of the E-Makaryo website. The improvements that need to be made on the E-Makaryo website are by providing information that is easier to understand and understand by users, correcting errors that occur in the E-Makaryo system, improving system design to make it easier for users to understand, there are 2 things that cause users have difficulty accessing the E-Makaryo website, namely the problem of the website being underperforming or the user is in an area that is difficult to access the website, updating job vacancies information and deleting job vacancies information whose registration period has closed.

Keywords: *E-Makaryo, EUCS, User satisfaction, Unemployment, Technology Information.*