

ABSTRACT

Work experience, understanding of the world of work, as well as knowledge are important things for every human being to be able to become quality human resources in the growing world of work. Theorema Coffee itself is a coffee shop in Purwokerto. Theorem Coffee is a company engaged in the culinary field.

In this practical work report, the authors would like to share their experiences during practical work. What is obtained and found in this practical work. From the results of this experience, the author can conclude that this practical work is very beneficial for students, especially students who are ready to enter the world of work. Various knowledge and interesting experiences can be obtained from this practical work.

Keyword : *Graphic Design, Visual Communication Design, Teorema Coffee*