

ABSTRACT

PERANCANGAN VIDEO INTRO YOUTUBE DAN DESAIN POSTER SEBAGAI MEDIA INFORMASI DINAS KOMUNIKASI DAN INFORMATIKA KOTA BAUBAU

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Report on Field Work Practices (PKL) at the Baubau City Communication and Information Office Jl. Bhakti Abri Kel. Wolio Indah Hill, Kec. Wolio Baubau City, Southeast Sulawesi Province starting from July 1 – September 30, 2021. Field Work Practice (PKL) aims to train oneself to add soft skills and hard skills as well as experience to prepare for competition in the world of work later and to gain insights that were not obtained during lectures. The author of carrying out street vendors/KP gets a job placement in the field of e-government development. The task given to the author is to help optimize the performance of Kominfo as an information institution. Therefore, the author's role in making the design of the Youtube intro video and the design of the Eid greeting poster is to provide a summary from the beginning of the video to the end of the video with an attractive appearance using the VN Video Editor application and using the Canva application to help design the Eid al-Adha greeting poster design. informative.

Keywords: *Media sosial, Youtube, Video, Poster, Canva*