

**ABSTRACT**  
*IMPLEMENTATION OF VIDEO EDITING USING  
ADOBE PREMIERE APPLICATION IN “Apa Bae” PROGRAM ON  
SATELIT TV*

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*Mass media is a tool or means of disseminating news content, opinions, comments, entertainment, and so on. One of the mass media is television. Television is one of the illustrated broadcasting media accompanied by audio-visual broadcasts. Along with the development of the television era, the development was adjusted to the audience. Now every region has the opportunity to have local television. One of the local television stations in Purwokerto is SATELIT TV.*

*From this explanation, the author wants to examine how the editing process uses the Adobe Premiere Pro application on entertainment programs on Satelit TV, namely Apa Bae. The “Apa Bae” program was created by students who were carrying out field work practices on Satelit TV. In preparing the report, the author uses a qualitative method that will describe the video editing process.*

*In the editing process on the Apa Bae program using the Adobe Premiere Pro application. Because the Adobe Premiere Pro application has many tools that really help editors in the editing process and so that the programs that have been created can be enjoyed and entertained the audience.*

**Keywords** : *Television, Mass Media, Television Programs, Video Editing*