

ABSTRACT

DESIGN AND DEVELOPMENT OF WEBSITE-BASED LANDING PAGE ON CV. KADANGKODING INDONESIA

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CV KadangKoding Indonesia is a Software House and Creative Digital Agency in Sukoharjo KadangKoding Indonesia which specifically provides strategic ideas and digital creative solutions. CV KadangKoding Indonesia can assist in the creation of profile and custom websites, web design, photography, creation of integrated application systems, online branding and marketing strategies, and IT consulting services as a solution for online business development both on a small and large scale. Indonesia has produced works, one of which is CustomWeb. Custom Web in the form of Civilweek, National Law Week, Spacehype and precise work. The quality of CV KadangKoding Indonesia has been confirmed to be good quality

The conclusion from the results of this PKL/KP is to carry out the tasks given by the Project Manager of SometimesKoding Indonesia in rebuilding the KKI Landing Page (KadangKoding Indonesia), where for UI/UX design using figma and designing a LandingPage Application based on the CV KadangKoding Indonesia website using HTML & CSS , Bootstrap 5 and Tinny Slider . This KadangKoding Indonesia Landing Page website contains information about SometimesKoding Indonesia itself, the technology used, websites that are often used, features, processes and results of the work on SometimesKoding Indonesia.

Keywords: Landing Page, Website , Figma , HTML , CSS