ABSTRACT

BUILDING WEBSITE COMPANY NASI EMPAL BU MARIE USING LARAVEL AT PT. WAVE IT SOLUTION INDONESIA

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Warung Nasi Empal Bu Marie is one of the "UMKM" that was established in 2019 and has several branches in Semarang. Websites play an important role in the business world. Companies large or small have used the website in their promotional media to market their company's products or services. Warung Makan Nasi Empal Bu Marie does not yet have a company website that is used to introduce business profiles and provide information about the products being sold. Building the company's website is expected to be a promotional media that will help customers find out the products of Warung Makan Bu Marie's Nasi Empal. Building a website requires a framework that will facilitate the development process. The framework used in website development is the Laravel framework as the backend in charge of processing data and the Bootstrap framework as the frontend in charge of making the website display responsive. The company's website is designed with quite complete features such as landing pages, dashboards, menu pages, promo pages, and partnership pages. The company's website has been running well. The backend process on the input and output data works well without problems. The frontend, the website display responsively adjusts the screen where the website is displayed.

Keywords: Laravel, Bootstrap, PHP, Backend, Frontend