

ABSTRACT

PT. Aplikasi Bisnis Indonesia (PT. ABI) is a company that uses information technology for the development of its company, one of which is a company profile website that aims to introduce its products to the wider community. PT Aplikasi Bisnis Indonesia has two IT products, namely aioaccounting.id and aiopos.id. Aiopos is a free cashier application that can be used in various MSME businesses, while Aio Accounting is a paid accounting website that aims to help business people and professionals to help manage finances in their business. In this research, the writer focuses and is assigned to edit the Video Company Profile of Aio Pos and Aio Accounting, where this Video Company Profile is another medium for marketing products to the wider community and with the hope that this company profile video can help PT. ABI in marketing products and attracting new users, as well as helping people who do not know about aiopos and aioaccounting products can easily understand the two products of PT. the ABI

Keywords: Redesign, Video Editing Company Profile.