Abstrack

Technology is currently experiencing rapid development. One technology that is growing rapidly is website technology. The purpose of developing website technology is as a medium for introducing and marketing products made by a company. At PT. Aplikasi Bisnis Indonesia, they created a sales administration software (point of sales) named AIOPOS and accounting software named Accounting as well as related services in the form of software applications that are based on IOS and based on Android. The website www.aiopos.id is a provider of technological features, objects, products, software, devices, and products, services, or functions of the AIOPOS application.

User Interface and User Experience are very important factors in accessing a website. Supporters and success on the website is very influential on the appearance provided. A good website is a website that can pay attention to user convenience, so that users do not experience difficulties in accessing the website. Websites that are designed must follow the current rapidly growing UI/UX trend. The appearance of the website that is always the same will cause the user to be disinterested in accessing the website, because the user wants to feel the sensation of interacting and accessing the website with a newer experience.

Designing a website redesign requires a process that is supported by tools that can simplify the manufacturing process. In addition, the collection of information contained in the website must be accurate in accordance with the facts. Figma is a tool that can answer all the problems in designing or redesigning a website. Figma is often used in the UI/UX design process for website applications and other applications

Field Work Practices (PKL) are useful as a benchmark for direct experience in the world of work during Field Work Practices (PKL) at PT. Indonesian Business Application. Besides that, you can add new knowledge about UI (User Interface) UX (User Experience) and also system design.

Keywords: Figma, User Interface, User Experience