

## **ABSTRACT**

### **REVAMP UI/UX BRIMO APP USING THE DESIGN THINKING METHOD**

This independent study Internship aims or focuses on learning and understanding UI/UX Designers at Binar Academy. The independent campus program is a policy issued by the Ministry of Establishment and Culture of Indonesia, it aims to encourage students to master various scientific fields relevant to the world of work, so that students are ready to enter the world of work. The opportunities offered by the Merdeka Campus provide opportunities for students to take courses according to their wishes. Binar academy is a pioneer in edtech startups that focuses on developing digital skills by enhancing the learning experience. The implementation of independent study activities is carried out from February 2022 – July 2022. Binar Academy facilitates a better understanding of UI/UX implementation. The application of UI/UX design science is currently very much needed in mobile application development. The mobile app offers an enhanced user experience with good design. The ideal balance of UI/UX design helps more and more users to download and use the app.

**KEYWORDS : Mobile Application, UI/UX Designer , Binar Academy.**