## **ABSTRACT**

Technological developments to date, affect the speed at which information is widely spread. Mass media is one of the means that takes an important role in disseminating information. With various types of mass media available, people can easily access information, news, anywhere and anytime. The internet is one of the most widely used types of mass media. The rapid development of the internet has also encouraged the growth of internet publishing (electronic publishing), namely publication through websites. Through the website, various needs related to services, publications, and dissemination of information in real-time, both in agencies, government, education, and so on can be properly facilitated. Karanggintung Village is located in the Subdistrict of Sumbang, Banyumas Regency. In the health sector, Karanggintung Village has a Posbindu (Integrated Guidance Post) which is held every month in each RW. In the implementation of Posbindu, it is carried out by Posbindu cadres, Posbindu cadres input the results of the examination manually. This is a challenge for the Karanggintung Village KKNT team to solve this problem. The author and the team created the Posbindu Website to facilitate the work of Posbindu cadres in inputting patient examination data.

Keywords: Technology, Mass Media, Electronic Publishing, Website, Village.