

ABSTRACT
MARKETPLACE APPLICATION DESIGN
PRODUCT THESIS

Author :

RIDO HOT TUA SIMAMORA

19102286

Thesis is a requirement for graduating from the undergraduate level (S-1) for final semester students. Many students, especially final year students, have difficulty working on their thesis due to several factors. Reporting from the journal Amira A (2020) after conducting research on 93 students, the conclusion is that there are five categories of difficulties faced by students in completing their final project research, difficulties in choosing research titles, difficulties in the guidance process, difficulties in collecting and processing data, difficulties in the examination process, difficulties in improving/revising. Based on research by Rosdiana Putri Arsaningtias from Airlangga University on 221 students, it is known that they experience stress with various levels while working on their thesis. Most of the students experienced severe stress (25.8%) while the rest experienced normal stress (23.1%), mild stress (12.7%), moderate stress (15.8%), and very heavy stress (22.6. %). On this platform, we will collaborate with research experts with various backgrounds to provide several premium services such as research consulting and trial simulations. This Pla is available on mobile and web. and are expected to be ready to assist students in the process of completing their research wherever and whenever, we also guarantee users (data security), and easy payment (instant payment) so that users can make transactions quickly, easily, and comfortably. Through this application, users can easily choose or buy educational products appropriately, and according to their needs, so it is hoped that later this application can overcome the problems experienced by the Indonesian people, especially final students related to research, such as lack of understanding about research, difficulty finding sources, and difficult to discuss research problems.

Keywords : *Application, Marketplace, Thesis*