## ABSTRACT

## THE ROLE OF ONLINE LEARNING, COMMUNICATION, AND E-LEARNING ON STUDENT LEARNING MOTIVATION Oleh :

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The existence of Covid-19 has caused several countries to make policies to limit direct interaction in order to break the chain of spread of Covid-19. The worsening condition of the Covid-19 pandemic has had an impact on all sectors of life, and the education sector is no exception. In the education sector, Indonesia through the Ministry of Education and Culture makes an online learning policy. However, online learning has several obstacles that interfere with the learning process. These obstacles include unstable internet connections, less supportive facilities, less than optimal delivery methods, and much more. The obstacles that arise have an impact on the disruption of student learning motivation. This research was conducted to determine the effect of online learning, communication, and the E-Learning on student learning motivation and the factors that influence it. This study uses Structural Equation Modeling (SEM) with a quantitative approach. Based on the hypothesis test, it was found that five variables had a significant effect on student learning motivation, namely the learning structure variable with p-values of 0.03, the facility and teacher knowledge variable which had a high significance value with p-values of 0.00, the variable Synchronous Computer Mediated Communication which has p-values of 0.01, the Asynchronous Computer Mediated Communication variable which has a high significance value with p-values of 0.00, and the Information Quality variable with p-values of 0.02. This research is useful as an evaluation material in order to improve the quality of online learning which of course will also have an impact on increasing student learning motivation.

**Kata Kunci :** *E-Learning, Communication, Learning Motivation, Online Learning, Structural Equation Modeling*