ABSTRACT

PT BISA ARTIFISIAL INDONESIA is a digital startup based on education technology (edutech) that focuses on learning Artificial Intelligence (AI) which aims to build digital startups. AI - HIPSTER which is part of the Kampus Merdeka program, specifically Certified Independent Studies, which provides benefits in making digital products that suit user needs. In this program, students focus on the design side which aims to build digital AI startups and are able to master the latest AI technologies. Activities carried out during the Kampus Merdeka program are scheduled learning, independent learning, guest learning, independent projects, soft skills, building portfolios, and creating digital startups with their respective teams. The output of this program is to create a startup based on artificial intelligence and mastery of other aspects in the design field.

Keywords : kampus merdeka, studi independen, Bisa AI Academy, hipster