

ABSTRACT

“IMPLEMENTATION OF ADOBE PREMIER PRO IN THE PRODUCTION PROCESS "WARTA" ON SATELLITE TV NUSANTARA”

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Television is an electronic medium that produces moving images and sound that is transmitted via air waves. Satellite TV is a local-scale private television station located in Purwokerto City, Banyumas Regency, Central Java. Satellite TV was established on July 11, 2015. One of the programs created by Satellite TV is the news program “Warta”. The news program "Warta" is one of the programs that contains news from events that occurred in the areas of Banyumas, Cilacap, Purbalingga, Banjarnegara and Kebumen. The production of the news program "Warta", the role of an editor is very influential on the success of the news broadcast.

The purpose of writing this final report is to explain the description of the Berita Warta Program and the Role of the Editor in the Production Process of "Warta" News on Satellite TV. The location of data collection for this final report is done at Satellite TV which is located on Jl. Dr. Angka, Glempang, East Purwokerto District, Banyumas Regency, Central Java. Data collection time was carried out for ninety three (93) days, starting on August 20 to November 20, 2021. The data used in writing this final report are primary data and secondary data. Data collection techniques used are active participation, observation, interviews and literature study.

The “Warta” news program consists of two programs, namely Warta Sore and Warta Wengi. Warta Sore is a news program "Warta" which airs at 18.30 WIB. Wengi News airs at 21.00 WIB. The types of news in the news program "Warta" include harnews, softnews and features. The concept of news in the news program "Warta" includes news as the fastest report, news as recordings and news as objective facts. The broadcasting format used is Voice Over (VO), Combination of VO and SOT and Package format. The news that is broadcast has news value including Consequences, Human Interest, Prominence, Proximity and Timeliness.

There are three processes in the production of "Warta" namely pre-production, production and post-production. To the editor in the process of producing news "Warta" during post-production. The editor acts as the editor of the video tapping “Warta” which was already produced that day.

Keywords: news, role, editor, satellite tv