

ABSTRACT
APPLICATION DESIGN (UI/UX) MARKETPLACE
EDUTECH PRODUCTS

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The dynamics of the economy during the COVID-19 pandemic have forced the young workforce to fight harder in finding jobs. It is not uncommon during this pandemic period, many young people who have just graduated from college then choose to become entrepreneurs because of the difficulty of finding jobs. The limited number of available job vacancies is not proportional to the number of job seekers, one of whom is a recent graduate. Unemployment in new graduates can increase the prevalence of stress, depression and anxiety. The limited number of available job vacancies is not proportional to the number of job seekers, one of whom is a recent graduate. Unemployment in new graduates can increase the prevalence of stress, depression and anxiety. From the questionnaires that have been carried out, it can be concluded that users have ability constraints that are not in accordance with the needs of the world of work, need solutions to be more prepared and confident in undergoing job selection, and have problems finding job vacancies. Based on the conclusions that have been explained, an edutech product marketplace application was designed that functions to help job users easily and train users' abilities by providing bootcamps, training courses, virtual internships, webinars. From the results of the tests that have been carried out, both from the first and second tests, the task success rate reached 90% in terms of buying classes, making payments, viewing classes, and applying for jobs.

Keywords: *Application, Marketplace, edutech*