ABSTRACT

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The era of the industrial revolution 4.0 or the digital era 4.0 provides many changes in all fields. One of them is in the field of education. Changes that occur in the field of education are the existence of service providers in the form of learning platforms that can facilitate the learning process. Bisa AI Academy is an education technology (edutech)-based digital startup that focuses on learning related to artificial intelligence (AI), Data Science (Data Science) and other subsets. Currently there are more than 50,000 BISA AI Academy users who mostly access the platform via the web. That way there are some users who ask to make changes to the appearance of the web to make it more user friendly when used. Web redesign is an alternative that can be used to provide a better user experience. In addition, Figma is a tool that serves to help designers to design interactive ones.

Keywords: Bisa AI Academy platform, redesign, figma