

ABSTRACT

Design Posters for The Kebumen Good Afternoon Program for Ratih TV Station

This report was made to tell results from experience and knowledge that have one month's worth of practice at TV station. It goes on August 16th to September 16th. the reason me chose the workplace practice in Ratih TV, because Ratih TV is a local TV station being at the residence of the writer who lives in the area is the area of blindness but that of the TV station already stand long enough since 2003 has a high flight clock. During the praktice TV trianing, the writer carry out activities such a taking part in a live broadcast of TV programs such as the Kebumen Afternoon Program, etc. Also the writer has special task of designing posters for the SSK program. The posters was designed to promote the TV's program of Kebumen Good Afternoon (Selamat Sore Kebumen) to young people via social media.

Key words : TV stations, program, posters