

## **ABSTRACT**

*Indonesia is a country that has a diversity of cultures and traditions in each region that makes Indonesia has a variety of tourist attractions. Based on the Law of the Republic of Indonesia Number 10 of 2009 concerning Tourism, it is stated that the determination of strategic tourism areas must pay attention to the cultural, social and religious aspects of the local community. One of the attractions that is interesting and has cultural and religious values is religious tourism such as the Religious Tourism of the Saka Tunggal Cikakak Mosque, Banyumas Regency. Saka Tunggal Mosque which has the potential to be increasingly ogled by tourists and the government, but the existence of historical values, meanings of symbols and traditional traditions around the mosque, not many people know about it. It can be said that the Saka Tunggal Cikakak Mosque does not yet have an effective means of information in the form of religious tourism guide information media that tourists need to know. Therefore, information graphic design is one of the solutions used to improve information facilities at tourist attractions. The research method used is qualitative to determine the type of data and data sources. Primary data collection techniques used in the form of observation, interviews, and documentation. As well as secondary data collection techniques by looking at previous journal references with the same topic. Then the data obtained were analyzed using SWOT analysis. The results of the infographic are applied in various media that are easily accessible to the target audience. The design of this infographic is expected to be a guide for tourists to get information related to Religious Tourism of the Saka Tunggal Mosque.*

*Keywords: Infographic Design, Religious Tourism, Saka Tunggal Cikakak Mosque.*