

Abstract

Zenius Independent Certified Study is a collaborative program between Zenius and an independent campus that aims to provide opportunities for students to learn and develop through activities outside of lectures. Independent campus itself is a program from the Ministry of Education, Culture, Research and Technology of the Republic of Indonesia (Kemdikbudristek) which provides opportunities for students throughout Indonesia to hone skills according to their talents and interests as preparation for future careers. PT Zona Edukasi Nusantara (Zenius) is a company that provides a technology-based educational platform for students from Elementary School (SD) to High School (SMA) level. Zenius provides access to education in Indonesian language video formats that are presented online through a website and through a smartphone application. In addition to providing a web and smartphone-based educational platform, Zenius also provides opportunities for all Indonesian students to improve their hard skills and soft skills in certain fields in independent study programs with various existing learning pathways, such as Video, Motion & Multimedia Production. This independent study itself lasts for five months or about one semester. Students who take part in this program have the right to change the value of twenty credits. In the Video, Motion & Multimedia Production course, Zenius not only teaches lessons about world videography but also about reasoning and reading comprehension, about basic philosophy, about science and about the evolution of human behavior. The learning path held by Zenius aims to improve students' hard skills and soft skills in the world of work later and at the end of the program, students who follow this learning path are asked to make a project on documentary films so that the knowledge that they have gained while participating in Independent Study activities can be applied to a project. the.

Keywords: Independent Study, Independent Campus, Zenius, Video, Multimedia Production