

ABSTRACT

Writing this report aims to fulfill the requirements of the Job Training courses in the Software Engineering Study Program and for the graduation requirements of the Certified Independent Study Program at PT. BISA Artificial Indonesia. BISA AI Academy (PT BISA Artificial Indonesia) is a digital startup based on educational technology (ed-tech) that focuses on learning related to Artificial Intelligence (AI), Data Science (Data Science), and other subsets. This program is designed for students to study for 1 semester at BISA AI Academy which will integrate learning (Learning), Research Projects (Portfolio), Soft Skills, Work Experience, and Networking in the Artificial Intelligence industry. The aim of this program is to be able to collaborate with other programs in building digital AI startups. To be able to create a digital startup using quality AI technology, support from 3 aspects is needed: Hackers (AI Technology, Data Science, and Information Technology), Hustler (Business, Operations, and Finance), and Hipster (Product Development, UI/UX and Design). The results of this program are expected to generate ideas, and new products related to all participants from these three aspects will collaborate to form a digital startup based on artificial intelligence.

Keywords: msib, bisa ai, digital startup, hipster, artificial intelligence