

## **ABSTRACT**

After carrying out a series of field work activities or practical work carried out as a form of mandatory activity for students majoring in Visual Communication Design, the next process or stage is report writing. As social beings who live in developed countries, of course we must be able to follow all forms of development in various fields as a form of efforts to elevate the status of our country. This can be done in the development of the economic, social, cultural, and religious fields. The community also develops along with changing and developing times, this results in increasing knowledge and income. One of the developments in question is the development in the media of photography and videography. Ivisual Indonesia is a company in the field of photo and videography services that has been established for approximately 4 years, to meet the needs of the community in the media. Thus, it is easier for the public to find national-class documentation at a more affordable price. Over time, many people began to trust Ivisual Indonesia to capture their moments. The reason the author does practical work at Ivisual Indonesia is to add insight and experience in the field of photography and videography.

Keywords: Media development, documentation, Ivisual Indonesia