

ABSTRACT

The growth of technology gave birth to a new media that is able to present information quickly to the public, namely television. Today television is not even used only as a medium for delivering data, television is also a medium that is needed by the audience as entertainment, news delivery, career boosters, to political propaganda. For this reason, in creating television programs that are entertaining but can be enjoyed by the public, it is definitely necessary to have a creative performance from the television crew, one of which is the performance of the crew in the field of television production. Television production is a creative process that involves the use of complex equipment and the coordination of aesthetically pleasing people and skills to communicate with the viewer's thoughts and feelings. One of the goals is so that students no longer feel surprised at the comparison of where they study in lectures with the reality on the ground.