

ABSTRACT

CV. Ranggawarsita Tour Semarang is the most complete travel agency and tourism bus agent in Semarang since 2013. under the auspices of CV. Ranggawarsita Berkah Jaya, whose address is at Jl. Soekarno Hatta No. 10, Sawah Besar, Kec. Gayamsari, the city of Semarang, Central Java. Having various facilities, relationships, partners, and a team of consultants who are committed to providing the best travel services and tourism bus services for their customers, the author chose to do practical work at the company because the author was interested in the company and wanted to experience working at the company. , and also apply knowledge in the field of visual communication design and also increase knowledge about travel agencies. where the author is given a jobdesk task and also a special task in the field of video promotion for the youtube channel and also brochure design and others, and attends a workshop which is held once a week. Even though the writer takes part in a work from home internship, the author has gained a lot of knowledge about the world of work, business and also about tourism and the travel agency itself.

Keyword : Tourism, Promotion, Video