

## ***ABSTRACT***

### **Laporan Kerja Praktik**

#### **“Graphic Designer Moana Bicycle Tour”**

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Visual Communication Design (VCD) Program

Institute Technology Telkom of Purwokerto

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*Keyword : graphic designer*

*Professional placement is an activity during college to encourages students for learning how the real work world's run. By joining the work of this placement, students gain knowledge about what happen in the work world. For this professional placement, writer does work at Yogyakarta's Moana Bike Tour as graphic designer.*

*Graphic designer At Moana Bike Tour is one in the marketing division's position with a major tasks of designing social media utilities and Moana Bike Tour's operational design. Task that previously not undertaken by company is to create the identity of every available tour package in Moana Bike Tour. In the process, it is not merely working out the task as you wish but rather students practice of designing from the brief that has been given before.*