

Abstract

Technological developments are increasingly sophisticated, one of which is in conveying information. Such as the delivery of information from the village government to the Kedungjati village community which is carried out online. Kedungjati village has several platforms that can be used to convey information such as the Website and Instagram. These media require digital content that can be seen by everyone, this content is created by a designer. The practical work opportunity provided by the Kedungjati village government was carried out for one month from 12th August to 24th September 2021. The practical work resulted in two Instagram feed designs, one video, and three articles. With this practical work, it is hoped that you can gain additional knowledge and work experience in a local government institution where this opportunity cannot be obtained during lectures.

Keywords: practical work, village government, Website, Instagram