

ABSTRACT

Professional Placement is an activity during the lecture that supports students in learning to get into the real world of work. The Professional Placement is made as a condition of graduation with professional placement courses. The purpose of this practice is to find out the workflow process in a company. The implementation of professional placement work by August 2 to September 2, 2021, at PT. Parakerja Disabilitas Bisa with a system of working from home. During the professional placement, the method that used by the Zoom meetings app. The process of making the order design is receiving a brief from the company, doing the brainstorming, the designer performs the creation of a predetermined design, a supervisor performs design execution and revision, social media admin posts design on social media as Instagram. The result of professional placement shows that the design process is used to promote products through social media.

Keywords : Disability, non-Disability, Parakerja, BISINDO