

ABSTRACT

The difficulty of finding a job is based on a lack of work experience. Human resources qualities need to be balanced between theory and practice in order to apply the knowledge they have mastered into real work. Telkom Institute of Technology Purwokerto comes with a program that must be carried out by their college students to carry out internships or practical work in agencies or companies with fields that are in accordance with their respective majors. Seven Inc. as a trusted digital company in Indonesia that is engaged in the information technology and service industries as well as the creative industry, also has a good reputation as an internship program, MagangJogja. This makes it one of the most sought-after internships by job experience seekers from various circles.

Keyword: employment, practice, internships