

***QUALITY ANALYSIS OF POPULATION ADMINISTRATION SERVICES ON  
THE SMARD SYSTEM IN KEDUNGWULUH KELURH USING THE  
TECHNOLOGY ACCEPTANCE MODEL (TAM) METHOD***

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*The development of technology and information is growing rapidly, so the government takes the initiative to develop applications that can be used to facilitate village officials to input community services. There is a government policy that urges all villages to use their administration using the SMARD application. This requires a more in-depth study of the acceptance of applications in Kedungwuluh Village.*

*The purpose of this study is to determine the factors that can affect the acceptance of SMARD applications. This study uses the Technology Acceptence Models (TAM) method to determine the extent of acceptance of SMARD applications in Kedungwuluh Village.*

*The author gets the data by distributing questionnaires. Respondents are employees of Kedungwuluh Village, totaling 15 people. In data processing, the author uses SPSS and Microsoft Excel applications.*

*The author does the job of helping input data in the application, writing down the interests of the community in the administration book. This report contains several tables, namely the results of the validity test, reliability test, t test and f test.*

*From this report, it is concluded that in processing this data, the following results are obtained: (1) Factors that influence the acceptance of SMARD applications by Kedungwuluh Village employees through Perceived Usefulness, Perceived Ease of Use, and Behavioral Intention Use factors, (2) Attitude factor Toward Using affect the SMARD application through the Perceived Usefulness factor, Perceived Ease of Use*

***Keywords:*** *Application, Technology Acceptance Model (TAM), Acceptance, Village*