

ABSTRACT

MAKING ADOL'S ONLINE SELL AND BUY APPLICATION UI / UX (LET'S ONLINE) AS A UI / UX MOBILE APPS DEVELOPER

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Along with the development of increasingly sophisticated technology, there are many impacts that are given to everyone. one example of the development of technology is application. the application was created to facilitate and complete a particular job or activity. an example of an application that is currently advancing rapidly is an online buying and selling application. PT. CAZH Innovation Technology is a digital startup that provides services in the form of an online-based mobile cashier application for business players in the trade, service and industrial sectors. In this study, the authors designed the UI / UX (User Interface / User Experience) on the Merchant ADOL (Ayo Dagang Online) Application. The ADOL application (Ayo Dagang Online) is an application made to help mobile traders / MSMEs (Micro, Small and Medium Enterprises) to build and improve their business again. By designing UI / UX in the application, it is hoped that it can help and make it easier for mobile traders to running his business.

Keywords: Application, ADOL, UI / UX