

ABSTRACT

Ella Manisa Br Karo (17103090), 2021 - IS/IT STRATEGIC PLANNING TOWARDS A SMART VILLAGE USING WARD & PEPPARD METHOD (STUDY CASES : DESA SUDAGARAN KABUPATEN BANYUMAS)

Sudagaran Village is a village located in Banyumas District, Banyumas Regency. The village has a very important role for national development. The village development policy became one of the policies set by the government on January 15, 2014. Law Number. 6 of 2014 concerning villages provides an affirmation to encourage villages to play a role in building village social resilience, providing basic services, overcoming poverty, improving the quality of human resources, and improving people's welfare. The village regulations that have been established by the government need to be implemented and become a momentum in improving the quality of life of rural communities through increased attention to sustainable village development. One strategic step that can be used in village development is through the Smart Village concept. There are indicators used to map village development in smart villages that are adopted from smart cities, one of which is smart government. Smart government aims to increase the empowerment and involvement of citizens in public management and transparency in the process of decision making and maintenance of governance that emphasizes the capacity of village officials, the capacity of village institutions, and the capacity to provide basic services that are adequate. The method used to develop a smart government IT Strategy in the direction of Smart Village in Desa Sudagaran uses the ward & Peppard method. The application of ward & Peppard method in this study starts from Value Chain Analysis, Swot, Key Performance Indicators, MC Farlan, and PEST compiled in a mapping diagram. This is done to make a Strategic plan can have a large impact on an organization. How to plan a village development Strategy is done by analyzing the internal and external conditions of the organization from the business side of the process or from the IS / IT side. The results of the research are the information documents of the Smart Government Information Technology Strategy plan, which is expected to be a Strategy to create a village capable of building village social resilience sustainable, providing basic services in a proper and transparent government

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